



AREA DEVELOPMENT PARTNERSHIP  
**GREATER HATTIESBURG MS**

# WELCOME

## LETTER FROM CHAD



*The Area Development Partnership (ADP) is the regional chamber of commerce and economic development agency for Greater Hattiesburg, MS. Our mission is to enhance the region's quality of life through economic progress. We do this by offering*

*a superb array of chamber of commerce programs and services and provide comprehensive economic development services that lead to job growth and capital investment here in the region. Greater Hattiesburg is consistently a leader in job growth in Mississippi as we strive daily to help local companies grow and prosper and recruit new ones from around the globe. Our team develops programming geared toward helping you grow personally, so that you flourish professionally. The value-added proposition we offer is developed and executed with you in mind. Join the ADP, get involved, and reap the benefits of a vibrant chamber of commerce.*

A handwritten signature in black ink, appearing to read "Chad M. [unclear]". The signature is written in a cursive, flowing style.



# WHY JOIN A CHAMBER?

It's not just who you know. It's who others know. Networking is powerful. Grow your business by connecting with others both personally & professionally.

## CONNECTION



You can feel secure that our team is working hard to provide you with resources to help your business grow. We are always here to build you up.

## SUPPORT



Our events, both virtual and in-person, provide professional development topics that can help grow your business.

## LEARNING



## VISIBILITY

Our economic development and chamber of commerce team is here for you to help you stand out in Greater Hattiesburg through our directory, social media, hot deals, & more!



## ADVOCACY

Gain a say in what happens in your government through the chamber's advocacy efforts. We work to ensure you have the tools to get the exposure you need to be successful.



## CREDIBILITY

Build your reputation through membership. We will refer your business to other members of the Greater Hattiesburg community.



**LIVE**


- ACCESS TO AREA DEMOGRAPHICS
  - POPULATION
  - WORK FORCE
  - HOUSING
  - TOP EMPLOYERS
- VISITOR INFORMATION
- ACCESS TO AREA MAPS & RELOCATION PACKETS
- COMPLIMENTARY POSTING(S) ON COMMUNITY EVENTS CALENDAR
- COMPREHENSIVE LISTING OF MEMBER HOTELS, RESTAURANTS, RETAIL, & REALTORS
- RETIREE COMMUNITY



**LIVE**



**ABB PAYNE**  
**PAYNE COMPANIES, LLC**



*Being a member of the ADP allows me to see first-hand the dynamism & entrepreneurial spirit of the Greater Hattiesburg Area. We live in a region that celebrates each other's successes, pushes forward with optimism & opportunity, & seeks to provide a great quality of life for all of South Mississippi. The ADP plays a critical role in guiding our business community's efforts to achieve this, fostering our local entrepreneurs & small businesses while recruiting multinational corporations at the same time. That's not an easy balancing act, but the ADP succeeds through hard work, a can-do spirit, & an unparalleled Chamber & Economic Development Team.*





# GROW

- **COMPLIMENTARY JOB POSTING FEATURED ON WEBSITE & WEEKLY E-BLAST**
- **SMALL BUSINESS RESOURCES**
  - SMALL BUSINESS LOAN PROGRAM: SOUTHEAST MISSISSIPPI COMMUNITY INVESTMENT CORPORATION (SEMCIC)
  - BEAUTIFICATION TASKFORCE
- **WORKFORCE DEVELOPMENT RESOURCES**
  - GOVERNOR'S JOB FAIR
  - JUMPSTART TO SUCCESS
  - MISSION: POSSIBLE
  - PINE BELT WORKS
  - TEACHERS IN THE WORKPLACE
- **COMPREHENSIVE ECONOMIC DEVELOPMENT SERVICES**
  - FACILITATE STARTUP, EXPANSION, & RECRUITMENT OF COMPANIES
  - AID IN THE CREATION OF JOBS & TAX BASE
  - CREATE MULTIPLIER EFFECT THAT GENERATES NEW CUSTOMERS FOR YOUR BUSINESS



# BILL & VIVIAN SCHNEIDER

## RETIRED

Bill & I have truly enjoyed the opportunity to be members of ADP. It's a great way to meet people especially business members and learning about their businesses and making new friends that we would not have had the opportunity to do so if it wasn't for ADP.





# CONNECT

- LISTING IN ONLINE DIRECTORY

- ALPHABETICAL
- CATEGORICAL

- ONE LISTING IN REFERRAL DATABASE
- ACCESS TO WEEKLY AND QUARTERLY E-NEWSLETTERS
- ACCESS TO MONTHLY AND QUARTERLY NETWORKING EVENTS
- OPPORTUNITY TO VOLUNTEER ON AMBASSADOR COMMITTEE
- RIBBON CUTTING AND GROUNDBREAKING SERVICES
- COMPLIMENTARY CHAMBER WINDOW DECAL
- ACCESS TO ONLINE CHAMBER PROFILE ACCOUNT
- EXPOSURE THROUGH SOCIAL MEDIA CHANNELS

- MEMBERS-ONLY SECTION ON WEBSITE

- JOB POSTINGS
- HOT DEALS
- EVENT POSTINGS
- CUSTOMIZED WEBPAGE
- NEW MEMBER OPPORTUNITIES
- MEMBERSHIP 101
- WARM WELCOME MEMBER RECEPTION
- PERSONAL TOUCH VISITS





# DENETRIA GAMBLE

KW ELITE KELLER WILLIAMS  
REALTY



*The thing I enjoy most about the ADP is the opportunity to network at all the events. Personally, the ADP has given me additional opportunities for professional growth through programs like Leadership Pinebelt and Pine Belt Young Professionals. I have found many lifelong friends through the opportunities I've been afforded by the ADP!*



## MARK PRINE CAMP SHELBY



*As a representative of a 'non-business' member, I am afforded the unique opportunity to witness what a positive impact the ADP makes in our community. The positive image that the ADP presents to military personnel who visit & train in the Hattiesburg area is phenomenal. Without the ADP's approach to support all of the economic generators in Hattiesburg, Camp Shelby could not be as successful as it is in attracting military & non-military organizations to the area.*

# ENGAGE

- ACCESS TO NETWORKING EVENTS
  - ACCELERATE
  - BUSINESS AFTER HOURS
  - LEGISLATIVE FORUMS
  - CAPITOL DAY
  - HUBFEST
  - MEMBERSHIP APPRECIATION
- ADP CORPORATE GOLF CHALLENGE
- ANNUAL MEETING
- MILITARY RECEPTIONS
- SPONSORSHIP AND ADVERTISING OPPORTUNITIES THROUGH EVENTS AND PUBLICATIONS
- LEADERSHIP OPTIONS THROUGH PARTICIPATION IN COMMITTEES/TASKFORCES (BASED ON AVAILABILITY)
- ACCESS TO PROGRAMS AND PROFESSIONAL DEVELOPMENT OPPORTUNITIES (MEMBER PRICING IF APPLICABLE)
  - RISE UP: PROFESSIONAL DEVELOPMENT SERIES
  - PINEBELT YOUNG PROFESSIONALS
  - LEADERSHIP PINEBELT
- AMBASSADORS
- DIVERSITY IN BUSINESS
- VIRTUAL MEETINGS & EVENTS



MORE THAN A MEMBERSHIP, IT'S A **PARTNERSHIP**



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